



MEDIA RELEASE

**Alitalia: in June 2019, passenger revenues increase by 4.4% and
travelers by 2.2%
Record results achieved in long-haul routes**

Rome, 9 July 2019 – Alitalia's passenger revenues reported another increase in June 2019. In the first sixth month of this year, the Italian airline recorded 4.4 per cent increase in passenger revenues, compared to June of the previous year (month that recorded the highest revenue increase of 2018, with a growth at 10.6 per cent). Number of passengers carried also performed positive results in June, with 2.2 per cent increase, compared to the same month of 2018. The positive trend resulted from the airline repositioning in high value-added segment, as evidenced by the growth of revenues in corporate traffic by 4.6 per cent, recorded in the first semester of the year, with a growth by 5 per cent in business passengers carried. The success of the program dedicated to SMEs is also growing, with a 50 per cent revenues increase in the first half of the year.

The results are positively influenced by commercial investments on intercontinental destinations. Long-haul sector achieved record results in June, with a growth in number of passenger carried at 4.7 per cent, compared to 2018. In this month, 277,617 travelers were carried by Alitalia on its intercontinental flights. It was the highest number of passengers since 2009. These numbers have also pushed long-haul revenues that, with an increase by 5.3 per cent, reached 126,16 million euro: the highest value of revenues in the last 10 months (since August 2018) and the best month of June since 2009.

The growth in the customer satisfaction of Alitalia services continues simultaneously with the increase of the economic performance. In the first half of 2019, in fact, the percentage of satisfied passengers (those who expressed an "excellent", "very good" or "good" rating) exceeded 90 per cent, registering a growth by 4 percentages points versus the same period of the previous year. Even the net promoter score (customers' propensity to recommend Alitalia to friends and relatives, based on their experience) has achieved record results with an increase of over 9 percentage points, compared to 2018.

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About Alitalia

Alitalia - Società Aerea Italiana (alitalia.com) is the Italian largest airline. As part of its 2019 summer schedule, Alitalia flies to 100 destinations, including 27 Italian and 73 international destinations, with over 4,300 weekly flights and 150 routes. Alitalia boasts one of the most modern and efficient fleets in the world. It is a member of the SkyTeam alliance and is part of the Transatlantic Joint Venture alongside Air France-KLM and Delta Air Lines.