

Media Release



Official Global Airline Carriers

1 December, 2014

ALITALIA AND ETIHAD AIRWAYS HANDED EXPO MILANO 2015 PLOT FOR CONSTRUCTION OF THEIR JOINT PAVILLION

Alitalia, Italy's leading carrier, and Etihad Airways, the national airline of the United Arab Emirates, were officially handed over the plot for their joint pavilion at Expo Milano 2015 today.

The two airlines are Official Global Carriers of the large-scale event, which takes place from 1 May to 31 October next year, and will construct a 1,150 square metre pavilion on Lot #5, located next to Palazzo Italia in the heart of Expo Milano 2015.

The pavilion structure will be divided into two floors, each measuring almost 575 square metres. The ground floor will serve as a Social Hub, open to all Expo Milano 2015 visitors. This area will be driven by modern technology, providing guests with full connectivity to delve into the social media world and learn more about the destinations, aircraft, products and services of both carriers, as well as the event's key themes.

The first floor will include an exclusive lounge, where top Alitalia and Etihad Airways clients and selected guests can relax in a luxurious and comfortable environment, and experience the airlines' award-winning products first hand. A meeting room will also be located on the first floor for private business meetings.

Alitalia and Etihad Airways have planned a number of additional activities for Expo Milano 2015 over the coming months, including media campaigns, social media initiatives, and the sale of Expo Milano 2015 tickets directly through the airlines, with special packages and fares for families, senior customers, business travellers and members of the airlines' loyalty programs. A promotion is already underway for school children and sports clubs that want to visit the event.

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Alitalia and Etihad Airways will also play a key role in bringing visitors to Expo Milano 2015, with an estimated eight million attendees travelling to the event by air. The airlines offer the best network to accommodate these visitors and, together with their partners, connect with over 850 destinations worldwide, surpassing those offered by any other competitor.

Alitalia will triple its service frequency between Italy and Abu Dhabi in March 2015 with new daily services from Milan and Venice. Etihad Airways will place its 'EY' code on both routes, subject to approvals, and connect the services to other destinations across its network.

Following the launch of the new services, the two airlines will offer a combined 70 return flights per week between Italy and Abu Dhabi, with double-daily flights to Milan and Rome, and a daily service to Venice. The next stage of codeshare expansion will include 15 of Alitalia's domestic routes from Rome, subject to approval, offering travellers even more choice and convenience.

Furthermore, Alitalia will offer new routes for summer 2015, especially on its intercontinental network, providing even more opportunity for visitors to reach Expo Milano 2015.

For further information and reservations on flights and packages for Expo Milano 2015, please visit alitalia.com or etihad.com, contact the airline's call centres, or book via travel agencies.

PHOTO CAPTION: Alitalia and Etihad Airways were handed a plot at Expo Milano 2015 today for the construction of their joint pavilion for the event.

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About Alitalia

Alitalia - Compagnia Aerea Italiana is a fully private company that started its operations on 13 January 2009. The Company's 2014-2015 winter schedule offers 83 destinations, of which 26 in Italy and 57 for the rest of the world, 123 routes and 3,650 weekly flights. The Company carried 23.99 million passengers in 2013. Alitalia is a member of the SkyTeam global alliance and, since 2010, forms part with Air France-KLM and Delta Air Lines of the main air transport

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Transatlantic Joint Venture. Today, the fleet of Alitalia is one of the youngest in the world with an average age of only 7 years and is one of the most efficient thanks to a reduction in the number of aircraft types and low environmental impact. Alitalia and Etihad Airways have jointly been named as Official Global Airline Carriers for Expo 2015. In 2013, for the fourth year in a row, Alitalia has been recognized by the American magazine Global Traveler with the award “Best Airline Cuisine” for the quality of its innovative onboard dining program in Magnifica Business Class. In the same year the Company has also been awarded as with the prize Best In-Flight Wine Program at the SAVEUR Culinary Travel Awards. For more information: www.alitalia.com

About Etihad Airways

Etihad Airways began operations in 2003, and in 2013 carried 11.5 million passengers. From its Abu Dhabi base Etihad Airways flies to 111 existing or announced passenger and cargo destinations in the Middle East, Africa, Europe, Asia, Australia and the Americas. The airline has a fleet of 105 Airbus and Boeing aircraft, and more than 200 aircraft on firm order, including 71 Boeing 787s, 25 Boeing 777-X, 62 Airbus A350s and 10 Airbus A380s. Etihad Airways holds equity investments in airberlin, Air Seychelles, Virgin Australia, Aer Lingus, Air Serbia and Jet Airways, and is in the process of formalising equity investments in Alitalia and Swiss-based Etihad Regional*. For more information, please visit: www.etihad.com

*Operated by Darwin Airline